CINDY AUBERT

GRAPHIC & WEB DESIGNER, ILLUSTRATOR

CONTACT

+1.954.673.6984

Cindy@cosmicegg.com

www.cosmicegg.com

@cosmiceggstudios

EDUCATION

2004 University of Miami

B.S. in Communications with a Double Major in Marketing and Graphic Design

SKILLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Dreamweaver
- Adobe Acrobat
- Procreate
- WordPress, HTML, PHP
- Woocommerce, Shopify
- MemberPress
- Product Photography
- Microsoft Office Suite
- SEO
- Content Management
- Social Media
- Proficient on PC and Mac
- Time-management
- Typography

LANGUAGES

- English *(Native - Fluent)*
- Spanish *(Native - Fluent)*

ABOUT ME

I am a passionate graphic designer and illustrator with an eye for aesthetics and visual presentation. I have various years of experience and view design as a means to visually communicate a brand to its' audience. I am creatively versatile and a collaborative team player who can diversify design styles to fit any clients needs.

EXPERIENCE

Freelance Creative Director

Cosmic Egg Studios | 2007 - Present

I have the pleasure too successfully provide services for hundreds of clients since 2007. Many with ongoing repeat business, because they trust in my skills to manage their recurring needs. Some of my clients are from organic health and beauty, technology, medical, fitness and non-profits. I am able to collaborate with clients to work within both their budget and time frame. My designs for them include product packaging, app design, logos, magazine templates/publications, tradeshow booths, direct mail, print collateral, digital media, illustrations, website template designs, brand identity, WordPress configurations, content management, SEO and social media marketing.
I have also Illustrated a children's book and created various custom illustrations for my clients. I feel the most authentic and aligned with my role as a creator when I can bring to life a clients vision for their brand.

Regional Web Content Manager

Clear Channel Radio | 2005 - 2007

Responsible for ten local radio station web sites. These responsibilities included creative design for web, promotional/advertorial campaign management, email and print, search engine optimization, contest development and site usability.

Marketing Coordinator

Clear Channel Radio | 2004 - 2005

Worked directly with the Marketing Director for six local radio stations. Responsible for creating radio ads, event logos, promotional materials, t-shirts, vehicle wraps, tent design and holiday icons per stations. I also assisted with event coordination with local vendors. Management entrusted me to apply my unique creativity, while tailoring to each stations specific audience.